

NCR

The Computer Electronic Servant to Mankind

In this exhibit you have seen how a sale recorded on a cash register will flow through an electronic system in which machines can read human-language printing and in which machines can talk to one another. These same principles are being applied to every line of business, science, and government to handle the worlds mountains of paperwork.

The computers of today are "off-spring" of several generations of electronic-ancestors. By the time the twenty-first century rolls around, they will have changed in appearance and design to a point where they will bear little resemblance to their present day counterparts.

This is not to say that todays computers are not practical ... nothing could be further from the truth. If it were not for these marvelous tools, man would not be making todays tremendous advances in science, medicine, education, transportation, production, marketing, and data processing.

Operating at speeds which stagger the imagination, computers solve problems that would take many years to solve... They enable people in management to obtain facts about their business in time to be used most effectively... They take the drudgery out of record-keeping... They elevate the roles of people in business to a place where employees can contribute more of their talents to their individual jobs... They handle the reams of paperwork that flow through the worlds business houses... They help the scientists design new and better products... They serve as valuable tools in defense, space, and military endeavors.

In short, the computer is more than just another record-keeping machine... it does more than process data. The computer is an electronic-servant, serving mankind... making the world a better place in which to work... a better place in which to live.

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